

# Asian Small Farmers Animation Competition

[www.afmaasia.org/CDanimation](http://www.afmaasia.org/CDanimation)

## BACKGROUND

Agricultural and Food Marketing Association for Asia and the Pacific (AFMA) is organizing an 'Asian Small Farmers Animation Competition' to tell the successful stories of small farmers in high value markets in Asia which were identified and studied by AFMA and its consultants with support from FAO. The objective is to expose farmers in the region opportunities and inspirations by learning from other fellow farmers' experiences. The competition is opened for university students to form a team. Each team will be creating animation from provided materials of one selected story. The winning team will receive a prize, certificate and a contract agreement with AFMA to prepare further the CD-ROM multimedia. This CD-ROM will be reproduced and distributed to farmers and many other associations as educational resources within the region.

## TEAM QUALIFICATIONS

- All undergraduate students enrolled in public and private universities within Thailand
- Each team must consist of at least three and not exceed five students with one lecturer adviser
- At least one member within a team should have sufficient English communication skill
- Each university can submit a maximum of three teams for the competition

## IMPORTANT DATES

10 May 2010	Open Application
21 June 2010	Close Application
25 June 2010	Briefing Session & Materials provided at FAO RAP, Bangkok
26 July 2010	Last Date of CD-ROM Submission
10 August 2010	Five Finalists Announced
25 August 2010	Award Announced Ceremony at FAO RAP, Bangkok

Supported by Food and Agriculture Organization of the United Nations (FAO)

### For more information :

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*\*Note: All materials and communication will be in English.*

