

Advertising with AFMA Newsletter

Rate in US\$ for colour (CMYK) 1 issue

| | Non-member rate | Member rate (20% discount) |
|--------------------------------------|-----------------|-------------------------------|
| Front cover strip | 300 | 240 |
| Outside back cover strip | 250 | 200 |
| Outside back cover 1/2 page | 280 | 224 |
| Inside front cover 1/2 page | 200 | 160 |
| Inside front cover full page | 250 | 200 |
| Inside back cover 1/2 page | 150 | 120 |
| Inside back cover full page | 200 | 160 |
| Other | | |
| - full page | 150 | 120 |
| - 1/2 page | 100 | 80 |
| - 1/4 page | 80 | 64 |
| - 1/8 page (text and one logo only) | 50 | 40 |
| Insertion (a sheet of A4 or smaller) | 150 | 120 |

Frequency Quarterly

Copies 300

Distribution All AFMA members, resource persons, companies, government and non-government in Asia and the Pacific, participants of AFMA workshops and meetings.

Subscription free of charge, postage fee will be charged (see subscription form) **Accepted**

format Finished artwork of the following format; Photoshop JPG and Illustrator.

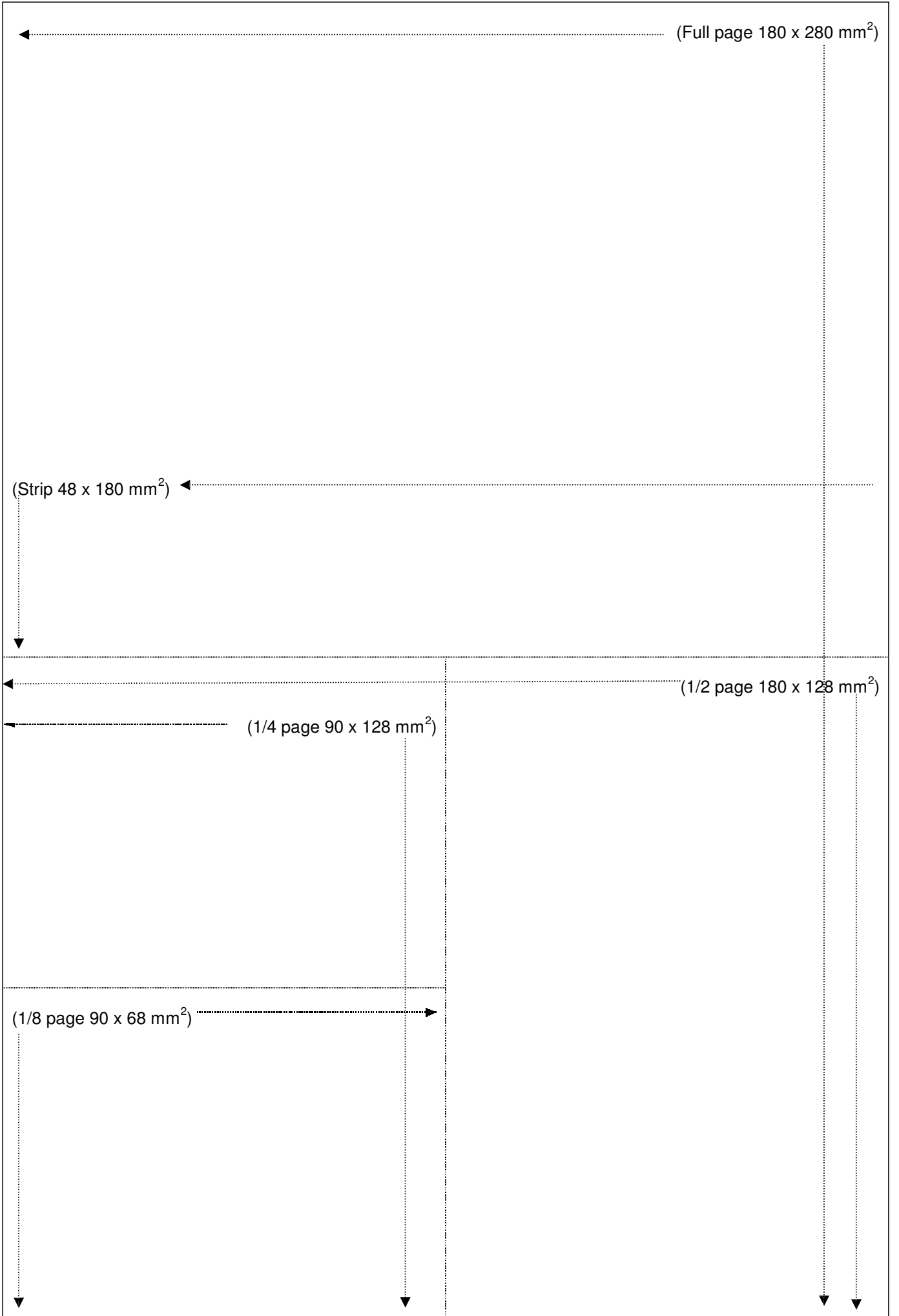
Submitted Before last week of February, May, August, November for issuing in March, June, September and December, respectively.

Payment By transferring or bank draft in US Dollars only.

Discount AFMA member received 20% discount (except individual member)
Free five copies delivered to advertising clients

Size

Full page = 180 x 280 mm²
 1/2 page = 180 x 128 mm²
 1/4 page = 90 x 128 mm²
 1/8 page = 90 x 68 mm²
 Strip = 48 x 180 mm²



ADVERTISEMENT REPLY FORM

Name: _____

Position: _____

Organization: _____

Contact address: _____

Tel: _____

Fax: _____

E-mail: _____

Rate (US\$) for colour (CMYK) 1 issue

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I enclose a transferring receipt

I enclose a Bank Draft No.: _____ Amount US\$ _____

PAYMENT:

Payment by Bank Draft or Transfer in US\$ only. Made payable to "AFMA".

Account Name: AFMA
Savings Account No.: 003-2-00010-8-840
Swift Code: SICOTHBK

Siam Commercial Bank (Public) Ltd.
Banglumpu Branch
135 Phra Sumen Rd., Chanasongkram
Bangkok 10200, THAILAND

Please send this advertisement reply from with the receipt of payment to:

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E-mail: sutisa.loganit@afmaasia.org, info@afmaasia.org