



**Sanjay Sethi**  
Vice President - Supply Chain  
Arshiya International Ltd., India

**Career Summary:**

Sanjay is heading the Food & Agri Business domain at Technopak as Vice President. He has 18 years of industry experience in companies like NDDDB, SM Dyechem, Hindustan Lever Ltd., Sputnik, Subhiksha Retail, Dale Carnegie & Associates and Premium Farm Fresh Produce Ltd.

Currently he is the Project Director for setting up of two Mega Food Parks (MFP) at Haridwar and Ranchi India. MFP is a concept which envisages development of agri market infrastructure enabling strong linkages between the farmers and the industry.

At Premium Farm Fresh, he was a member of the core team for developing the concept and designing and preparation of Detailed Project Report and its implementation for setting up of five Modern Wholesale Terminal Markets in Karnataka and Maharashtra in India. In NDDDB, his work involved procurement and trading of oil seeds.

He was involved in launching the first ever spot exchange “Safal National Exchange” where e-auctioning of the agriculture commodities takes place.

He is responsible for empanelling Technopak as Project Management Consultant with Government of India for developing the projects, on PPP basis, which link the farmer markets with the processing centres. He is also responsible for providing policy inputs to Ministry of Agriculture, Ministry of Food Processing Industries and APEDA.

His unique experience in building infrastructure for perishables has helped many organizations in designing their supply chains

He has implemented various end to end supply chain integration projects for food and agricultural commodities. He has extensive experience in applying modern technology such as RFID to modernize supply chain.

**Education:**

- PGDRM from Institute of Rural Management, Anand (IRMA)
- B.Sc. (HONS.) Agriculture from Haryana Agricultural University, Hisar