

**Regional Workshop on Wholesale Market Infrastructure and Quality Management
8-12 November 2009, Weilai Conifer Hotel, Zhengzhou, China**

Tentative Programme

Sunday 8th November

- 12.00-13.30 AFMA Executive Lunch (Invitation only)
- 14.00-17.00 The 29th Executive Committee Meeting of AFMA (Invitation only)
- 14.00-19.00 Registration at Hotel Lobby

Monday 9th November

- 08.30-09.00 Registration in front of the Ball room
- 09.00-09.45 **Opening**
- FAO Representative
 - Chairman of AFMA
 - Executive of State Administration of Grain
- 09.45-10.30 **Keynote address** by *Prof. Ding Junfa, Chief Advisor, China Federation of Logistics and Purchasing*
- 10.30-11.00 **COFFEE BREAK**
- Session 1 Infrastructure, Logistics and Technologies for Modern Wholesale Market**
- 11.00-11.30 - Be pacemaker on Grain Market System by *Mr. Qiao Linxuan, General Manager, China Zhengzhou Grain Wholesale Market (CZGM)*
- 11.30-12.00 - National Food Terminal by *Federal Agricultural Marketing Authority (FAMA), Malaysia*
- 12.00-14.00 **LUNCH**
- Session 2 Quality management and services in wholesale market**
- 14.00-14.30 - Quality and safety management system in fresh produce wholesale market in Asia and Latin America by *Dr. Jo Cadilhon, Marketing Officer (Quality Improvement), FAO*
- 14.30-15.00 - Problems and Prospects of Wholesale Marketing of Fresh Produce in Bangladesh: Selected Case Studies by *Mr. Md. Ruhul Amin, Director General, Food Planning and Monitoring Unit, Ministry of Food and Disaster Management, Bangladesh*
- 15.00-15.30 - Mega Food Parks by *Mr. Sanjay Sethi, Vice President-Supply Chain, Arshiya International Ltd., India*
- 15.30-16.00 **COFFEE BREAK**
- 18.00-20.00 **Welcome reception by CZGM (Chinese banquet)**

Tuesday 10th November

- Session 3 Management models for wholesale markets**
- 09.00-09.30 - The overview of the auction system of Korea and the importance of implementing the auction system in agricultural markets by *Mr. Noh Kwang-sup, General Manager, Strategic Planning Division, Seoul Agricultural & Marine products Corporation, GARAK wholesale market, Korea*
- 09.30-10.00 - Quality Management and Services of Grain Wholesale Market in China by *Ms. Zhao Suli, Counsel of Department of Policies and Regulations, SAG, China*

**Regional Workshop on Wholesale Market Infrastructure and Quality Management
8-12 November 2009, Weilai Conifer Hotel, Zhengzhou, China**

- 10.00-10.30 **COFFEE BREAK**
- 10.30-11.00 - Key successes in operating fresh commodity wholesale market by *Ms. Parichat Angkanawattana, Talaad Thai Wholesale market, Thailand*
- 11.00-11.30 - Legislative Reforms for Development of Market Infrastructure in India, *GUPTA, G.P, Executive Director, NCDC, India*
- 11.30-12.00 - Techno-Economic Feasibility for Development of Wholesale Market by *J. S. Yadav, Premium Farm Fresh, India*
- 12.00-13.30 **LUNCH**
- 13.30-15.00 **Session 4 Panel discussion**
- Wholesale market role for promoting quality of agricultural produces**
- Moderator Dr. Jo Cadilhon, FAO
- Panelists Ms. Parichat Angkanawattana, Talaad Thai Wholesale Market, Thailand
 Mr. Kgosientso Ramokgopa, Johannesburg Fresh Produce Market, South Africa
 Mr. Win Aung, Myanmar Fruit & Vegetable Producer & Exporter Association, Myanmar
 Mr. Sahbani Saimin, Federal Agricultural Marketing Authority, Malaysia
- 15.30-16.00 **COFFEE BREAK**
- 16.00-16.30 Wrap Up of Session 4
 Closing Remark by CZGM
- 18.00-20.00 **Reception by AFMA (Buffet)**

Wednesday 11th November Technical Tour

- 08.30-10.00 Visit Zhengzhou Commodity Exchange
- 10.20-11.40 Visit China Zhengzhou Grain Wholesale Market (CZGM)
- 12.00-13.30 Lunch
- 14.00-15.00 Visit Sanquan Food Company (a dumpling factory)
- 15.20-17.30 Visit Zhengzhou Xinji Dry-Food and Seasoning Wholesale Market
- 18.00-19.00 Dinner

Thursday 12th November Side tour (voluntary)

- 08.30-18.00 Visit Shaolin Temple (and surrounded scenic spots)
- Lunch: Shaolin Temple Vegetarian (their specialty dishes)
- Dinner: Xiaoji Restaurant